




**WE  
GOT  
YOUR  
BUSINESS**

  
**TRACKER**  
BUSINESS



Running a business can be stressful, but with Tracker it does not have to be. We are proud to offer a broadened range of smart products and services that are designed to take all aspects of your business to the next level.

## Vehicle Tracking

Know where your vehicles are, what they're doing, and that they're safe. So you can focus on running your business.

## Driver Safety

With everything from an assist button to a fatigue alert system to driver behaviour reports, we keep your drivers safe on the roads, and make sure they're driving safely too. Better driver behaviour can reduce accidents and maintenance costs and keep your business moving smoothly.

## Business Optimisation

Tailor-made fleet management solutions will optimise your business, through smarter, safer and more cost-effective operations.

## Value Added Services

Value Added Services add that extra layer of safety and protection, so that you are always prepared for anything.

# Tracker Fuel Dashboard and Analytics

## TRACKER FUEL DASHBOARD AND ANALYTICS

Save costs on your fleet's fuel usage.

This is a powerful tool that provides an additional layer of data relating to fuel usage, displayed on visual dashboards.

We collect and analyse data relating to fuel consumption, expenditure and vehicle usage to identify trends, patterns and inefficiencies that can contribute to higher fuel usage such as poor route choices or vehicle maintenance issues. We identify cost savings initiatives that can lower your fuel bill and reduce your carbon footprint. Customisable reports give insight into fuel use, expenditure and impact on operations.

Whether used in the Transportation and Logistics sector to select fuel-efficient routing and highlight lower-cost driving practices, the Manufacturing and Agri sectors to identify potential maintenance issues that could impact fuel consumption, or the Utilities sector around fuel switching and demand-side management programmes, Tracker Fuel Dashboard and Analytics is a business-essential tool for cost-conscious enterprises gearing to unlock further efficiencies in today's competitive landscape.

## FEATURES AND BENEFITS

### Cost Savings

By using data to optimise fuel usage, our solution can help you reduce your fuel consumption and expenditure.

### Improved Efficiencies

Identify inefficiencies in your fuel usage and implement changes to improve your overall operational efficiency.

### Environmental Benefits

Reduce your greenhouse gas emissions by identifying opportunities to reduce fuel consumption.

### Improved Decision-Making

Data-driven insights can inform decision making related to fuel usage and operational management.



**Want to know more?**

**Call us on  
0860 60 50 40**

**or visit  
[www.tracker.co.za](http://www.tracker.co.za)**

